

# Elegance Rigid 55

LUXURY VINYL TILES

Beauty meets  
sustainability  
in our click  
rigid floor

# About Tarkett

With a history of more than 140 years, Tarkett is a worldwide leader in innovative and sustainable flooring and sports surface solutions, generating net sales of € 3.4 billion in 2022. The Group has 12,000 employees, 25 R&D centers, 8 recycling centers and 34 production sites. Tarkett designs and manufactures solutions for hospitals, schools, housing, hotels, offices, stores and sports fields, serving customers in over 100 countries. To build "The Way to Better Floors," the Group is committed to circular economy and sustainability, in line with its Tarkett Human Conscious Design® approach. To align with our strategy and cater to the demands of our discerning customers, we are delighted to present our latest collection in the Luxury Vinyl Tiles category: Elegance Rigid 55.







# Elegance Rigid 55

The beauty of ultra-matt finish décors and sustainability in the heart of this new click rigid floor made in Europe



Discover **Elegance Rigid 55**, our new modular tile collection designed for customers searching for durable and resistant flooring.

The range has been exclusively designed and produced in Europe, leveraging Tarkett's renowned expertise and craftsmanship. With a selection of **20 beautiful designs** available in both tile and plank formats, the range offers a wide range of options. Tektanium® surface treatment ensures a uniform, **ultra-matt finish** that reflects less light. Some designs feature **Embossed-in-Register** technology for a realistic look and feel. From wood to stone effects, our designs will add sophistication to housing areas and light traffic areas like student rooms and hotels rooms.

Our commitment to sustainability ensures **better indoor air quality** and a reduced carbon footprint, for a better future. The Elegance Rigid 55 is **recyclable** and **fully circular** through ReStart® programme and it's been third-party verified in the Environmental Product Declaration (with recycling scenario) and Material Health Statement.

Featuring high-density made in Europe **SPC technology** enhanced with the perfect combination of advanced polymers and marble powder, the hardest form of calcium carbonate, **Tektanium®** surface treatment for protection against scratches and stains, and the new **GenClick®** system for an easier, faster and watertight installation.

Overall, Elegance Rigid 55 is a **low-maintenance** and **durable** flooring option that can withstand temperature fluctuations, perfect for renovation projects.

# Building new ground

The pursuit of 'always more' is threatening our planet. The game must change. We need to find a way to deliver more with less. As part of our Tarkett Human-Conscious Design® initiative, we aim to create a sustainability legacy, where we create a better world for present and future generations.

This is why we offer a complete choice of stylish, comfortable, and long-lasting solutions that contribute to a healthier indoor air quality and are good for the planet.

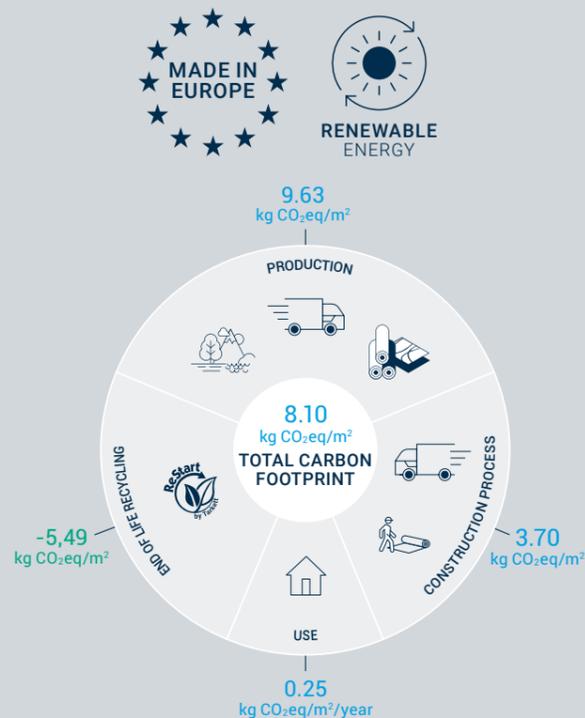
We design, produce and sell our flooring solutions, while fully committed to tangible reduction and maintaining product performance.

Together with our employees and partners, we are able to achieve a whole lot more, with less. This has been our commitment, mission and mindset for over 100 years. At Tarkett, we have constantly pioneered sustainable change. Our new collection **Elegance Rigid 55** is the proof of this commitment.

## The way to better floors.

### LOWER EMISSIONS

We want to preserve the planet for the next generation, so we limit our carbon emissions by reducing our transportation footprint. The collection is 100% insourced in our plant in Europe.



\*According to EPD registration number S-P-05601 from the International EPD system

### LESS WASTE

We transform vinyl floorings through our ReStart® take-back and recycling programme.



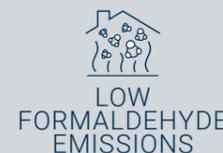
Contact your local Tarkett sales offices to find out how to register for ReStart® in your country.



\*On average

### GREATER WELL-BEING

Lowering our environmental footprint will never mean compromising on comfort, health or overall well-being.



### MORE PROOF

We commit to only using good materials in total transparency throughout production. (Details are listed in our MHS).



MATERIALS ASSESSED



**MHS** (Material Health Statement): Telling you every last detail about our materials and their impact on health

**EPD** (Environmental Product Declaration): Telling you every last detail about our products and their impact on the environment with recycling scenario, the ultimate proof

# Beautiful designs

Elegance Rigid 55: our new click modular vinyl flooring solution, perfect for adding sophistication to your space.

The range has been exclusively designed in our Luxembourg Design Center.



## 20 great designs

The entire range of designs, from stone to wood effects, creates a timeless and natural interior. All décors can be mixed and matched to create flexible and modular spaces. Tailored for private, multifamily housing and hotel accommodation, the range has been carefully designed to add character to any space.

### TEKTANIUM®

Natural and sleek ultra-matt finish uniformly visible under all angles of view thanks to Tektanium® surface treatment



Embossed-In-Register technology (EIR) on 5 SKUs. A technology which engraves effects onto planks, intensifying the depth, texture and grain of wood, for a more natural and authentic look and feel.

### 2 formats



20,05 x 120,00 cm



32,00 x 64,00 cm

# The new vinyl modular flooring generation: a concentrate of technology



1

TEKTANIUM® PU coating: ultra-matt finish protected by unequalled resistance.

4

Acoustic backing featuring Soundblock technology absorbs 19dB of impact noise.

2

High definition decorative print film layer protected by an embossed wear layer. Many design possibilities, from wood to stone designs, with embossing options.

5

When combined with the water-resistant properties of SPC, our GenClick® makes for a watertight product.

3

High-density SPC Rigid core layer made in Europe enhanced with the perfect combination of advanced polymers and marble powder: high stiffness, good dimensional stability and high resistance.



# Advanced performances



## High resistance

Unequaled resistance to scratches, stains wear and abrasions. Compatible with pets, high heels and suitcases wheels. Better durability and impact resistant, enhanced with the perfect combination of advanced polymers and marble powder, the hardest form of calcium carbonate.

GenClick®  
TEKTANIUM®



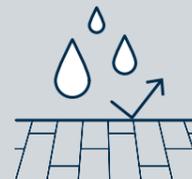
## Best performance

Combined with our new and patented GenClick® locking system and TEKTANIUM® PU coating we provide the best performance resistance and durability. TEKTANIUM® also provides a **superior cleanability** feature, making the range hassle-free when it comes to maintenance. Good dimensional stability (can withstand high temperature variations, from 10 to 50°C).



## Noise-proof

Reduce in-room and impact noise. **19dB** impact sound reduction thanks to Soundblock technology. Save money with Elegance Rigid 55 integrated acoustic backing: no need for additional acoustic underlay.



## Suitable for bathrooms and kitchens

SPC is a waterproof technology and GenClick® is our watertight locking system. Elegance Rigid 55 withstands water without any leakage and has a high slip resistance (R10).



## Suitable for underfloor heating & cooling systems

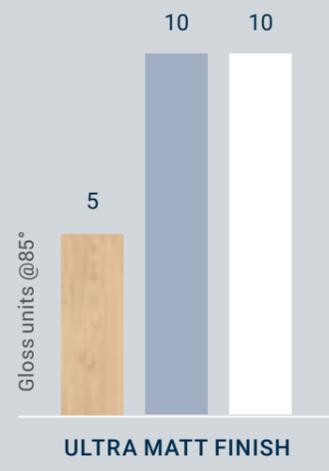
# TEKTANIUM®

Best ultra-matt finish  
 Unequaled resistance  
 Superior cleanability

The **Elegance Rigid 55** collection features our new TEKTANIUM® PU coating which uses a proprietary polymer system-forming a naturally clear, verifiably stronger layer of protection that delivers **unequaled resistance** to scratches, abrasions, wear, stains and is easier to clean, compared to key competitors. Moreover, it offers a pure **ultra-matt finish**, which is consistently visible from all angles. By mixing ultra matt effect with **excellent resistance and durability** properties, the surface of your flooring appears more realistic and lasts longer. TEKTANIUM® is the only PU coating to combine all these features, so there's no need for compromise.

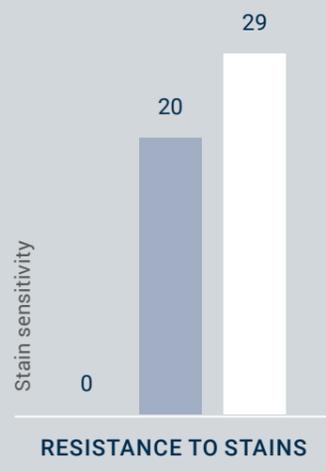


● Tarkett Elegance Rigid 55    ● Key European competitor A    ● Key European competitor B



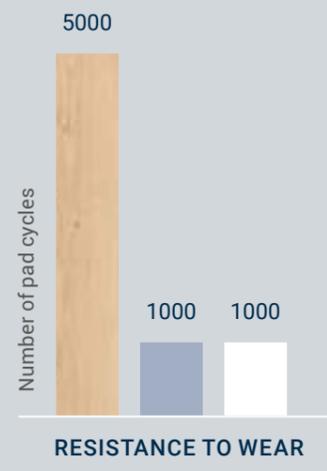
Gloss measurement at an 85° angle (in compliance with ISO 2813).

≤ 6 = ultra matt  
 ≥ 10 = satin



Stain resistance measurement (in compliance with ISO 26987).

0 = not affected (best-in-class)  
 30 = very affected



Wear resistance measurement (based on EN ISO 16094).

5000 = best-in-class

Source: internal tests



# GenClick®

The next generation locking system

**GRAPH 1: LOCKING STRENGTH (ISO 10582)**  
HIGHER LOCKING STRENGTH SCORE = STRONGER CONNECTION



## Easy installation

With the Angling and Push Down locking combination you can easily position the long side of the product with an angling motion and tap into place the short side.

## Market leading locking strength

GenClick® locking strength is the best-in-class according to ISO 10582 (Graph 1).

**GRAPH 2: IMPACT RESISTANCE (INTERNAL TEST)**  
LOWEST SCORE = HIGHEST RESISTANCE TO IMPACT



## Resistance to shocks

Elegance Rigid 55 is strong and resistant to shocks as verified by Impact resistance internal test (Graph 2).

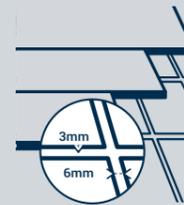
## Watertight Click

The click geometry does not allow water to leak through the joints. This makes the product suitable for installation in bathrooms.

Source: internal tests

# Easy and fast installation

GenClick® is our patented locking system, co-developed with our SPC technology to offer easy installation without sacrificing locking strength and mechanical properties for **best performance, resistance** and **durability**. For a home project renovation, no professional help is required, simply click the tiles or planks with only a few tools required. For light commercial traffic areas, such as hotel rooms and student rooms housing, it allows faster flooring facelift, thus limiting the duration of room vacancy.



## Renovation-proof

Install directly over ceramic tiles and most existing subfloors. Quick and easy installation thanks to GenClick® locking system. Minimize downtime and use immediately. Also suitable for underfloor heating and cooling.



## Click it quick and easy

With the Angling and Push Down locking combination you can easily position the long side of the product with an angling motion and tap into place the short side.



## Install and walk

Everything about Elegance Rigid 55 makes it fast to install and ready for immediate use. No glue and no drying time. Rooms with an uninterrupted area of maximum 15 x 15m may benefit from an installation without expansion profile.